**A poster with a clock tower and bell

Description automatically generated**

**NatCon25 Social Media Tips**

Eager to promote your attendance at NatCon25? Here is some sample messaging you can use on your accounts, as well as some tips for consideration. Have questions? [Contact us](mailto:LauraS@TheNationalCouncil.org?subject=NatCon25-Social-Media-Support).

*Here is some sample content you can share before the event:*

* Excited to attend NatCon25! Join the fun and register today: <http://bit.ly/4gvkuL6>
* Are you attending NatCon25? Make sure to join the conversation by using #NatCon25!
* NatCon25 is just (insert days) away! Are you joining the fun? Let us know by using #NatCon25!
* Can’t wait to see so many familiar and new faces during #NatCon25!
* I’m most excited for \_\_\_\_\_ at #NatCon25!

*Here is a list of our social media handles and event hashtags for engagement:*

* **LinkedIn:** [National Council for Mental Wellbeing](http://www.linkedin.com/company/1784305?trk=prof-exp-company-name)
* **Facebook:** [@TheNationalCouncil](https://www.facebook.com/TheNationalCouncil)
* **Instagram:** [@nationalcouncil](https://instagram.com/nationalcouncil/)
* **Hashtag:** #NatCon25

*Here are some tips you can consider using on your various channels:*

* **LinkedIn:** *Great channel for sharing thought leadership*
  + Highlight the networking opportunities and entertainment
  + Share your thoughts about the curriculum
* **Facebook:** *Great tool for connecting with new peers*
  + Post photos of colleagues and/or new peers having fun at NatCon25
  + Share updates from your NatCon24 experience
* **Instagram:** *A visual platform for sharing videos and images*
  + Post photos of your NatCon25 experience throughout the conference
  + Highlight the high-octane energy of the event