**A poster with a clock tower and bell

Description automatically generated**

**NatCon25 Talking Points**

*Feel free to pull from this messaging when talking about NatCon25 in your conversations or across your communication channels. Questions?* [*Contact us*](mailto:nicholast@thenationalcouncil.org?subject=NatCon25-Messaging)*.*

* NatCon25 will be held from May 5-7 in Philadelphia
* NatCon25 is the largest conference in mental health and substance use care ― a destination for next-level learning, peer engagement and connections to experts
* Hear from the best minds in health care, network with 6,000+ colleagues from across the country and leave with new solutions and strategies
* Get ready for three days of leadership-building, organization-boosting content, including:
  + Tailored curriculum for service providers of all sizes and localities
  + Presentations from world-renowned speakers, thought leaders and experts
  + Dynamic sessions on hot topics, emerging trends and policy opportunities
  + Learning tracks addressing telehealth, criminal justice, crisis response and more
  + Insights into the latest technologies and opportunities for practice improvement
  + Opportunities to earn more CEUs from organizations across the country
  + Access to industry-leading organizations and their tools, resources and services
* NatCon25 is more than just a conference ― it’s an exclusive invitation to boost your operations, maximize your impact and increase your knowledge base
* From peer-driven presentations and entertainment to special events and technology exhibits, there’s something for everyone at NatCon25
* Your path to practice improvement starts here ― [learn more](https://natcon25.eventscribe.net/)!