**A poster with a clock tower and bell

Description automatically generated**

**NatCon25 Sample Messaging**

*About NatCon25*

NatCon25 is more than just a forum for the most influential voices in our field ― it’s an exclusive invitation to invest in yourself, your organization and your community!

Renowned for its sought-after speakers and best-in-class curriculum, NatCon25 offers three days of learning, networking and access to experts. Register today to:

* Engage with thousands of colleagues from across the country.
* Hear from hundreds of thought leaders in health care and beyond.
* Participate in dozens of diverse, immersive and peer-led workshops.
* Access hundreds of hours of premium content on trending topics.
* Earn continuing education (CE) and continuing medical education (CME) credits.
* Discover new technologies and tools to increase your impact.
* Contribute to conversations about the future of our field.

Experience the largest conference in mental health and substance use treatment ― join us and more than 6,000 health care professionals in Philadelphia from May 5-7!

*Spotlights:*

* Hundreds of influential speakers. Game-changing curriculum. Peer-led presentations. Industry-advancing discussions. New and immersive activities. Best-in-class products. Only at NatCon!
* Connect with 6,000+ colleagues from across the country, share experiences and leave with proven strategies for boosting your service delivery.
* Hear from 500+ presenters representing all facets of health care — from policy influencers and medical directors to social workers, researchers, CEOs and clinicians.
* Choose from hundreds of solutions-driven sessions on topics like crisis response, rural health care, suicide prevention, youth substance use treatment and AI in health care.
* Engage 200+ exhibitors offering tools, services and technologies to help you get more out of your mental health and substance use treatment.
* Earn national and state-specific continuing education and continuing medical education credits by taking advantage of our diverse curriculum throughout the event.